Keshti Gyllinger

UI/UX Designer

www.keshti.se

www.keshti.se
gyllinger@gmail.com
linkedin.com/in/keshti-gyllinger
(+46) 0708740069

EXPERIENCE

UI/UX Designer

Freelance │ Sep. 2022 - Present

SELECTED PROJECTS

Logo design for Torpets Elteknik

www.keshti.se/torpets-elteknik

- Created a professional and industry-specific logo for an electrical engineering company.
- Utilized market research and client feedback to deliver a visually appealing and distinctive design that aligns with the company's identity.

Illustrations for Region Stockholm/1177

www.keshti.se/1177

- Created modern and playful illustrations for an online course tailored for parents, addressing ADHD-related processes and challenges.
- Developed four digitally hand-drawn visuals seamlessly integrated into the course content.

Heuristic evaluation for Förebygga

- Conducted a detailed usability review for a digital healthcare service,
- Delivered a well-defined PDF report outlining findings and prioritizing improvements based on UX principles, accessibility, and WCAG standards.
- Proposed and recommended visual and structural enhancements aimed at optimizing user-friendliness and modernizing the interface for an enhanced user experience.

UI/UX Designer

Schalins Ringar, Stockholm │ Nov. 2021 - Apr. 2022

- Led the overall look and design of the company's new iPad app in collaboration with a team of approximately 10 people.
- Achieved brand consistency across digital platforms by adapting and optimizing new brand guidelines for digital applications.
- Collaborated with cross-functional teams and conducted thorough beta testing for optimal results.
- Delivered detailed views and clear instructions in Figma.

Technical / Hard Skills

- Interaction Design
- Web Design
- UI Design
- UX Design
- UX Research
- Accessibility & WCAG
- Figma
- Prototypes & Wireframes
- Adobe Photoshop
- Adobe Illustrator
- CMS (WordPress, Webflow, Wix)
- HTML & CSS

Soft Skills

- Design Thinking
- Innovative Problem-solving
- Compassionate Communication
- Thoughtful Strategizing
- Adaptable Multitasking

Languages

Swedish - Native

English - Fluent

EDUCATION

UX Design & Requirements
Chas Academy, Stockholm | Aug. 2020 - Jun. 2022

- Interaction Design
- User Experience (UX)
- Customer Experience (CX)
- Design Principles & Methods
- Accessibility & WCAG
- Requirements & Analysis

Webmaster
University West, Trollhättan | Aug. 2018 - Jun. 2020

- Web coding (HTML, CSS, JavaScript, PHP)
- Databases
- Web Administration
- Search Engine Optimization (SEO)
- Network Technologies & Security
- CMS (WordPress)

Graphic Design & Communication
Runö Folkhögskola, Stockholm | Aug. 2013 - Jun. 2014

- Adobe Suite
- Graphic Design
- Photography
- Creative Thinking
- Printed Media Design
- Visual Communication

Courses

Public health, artificial intelligence (AI), and big data
Stockholm University, Stockholm

The rhetoric of advertising
Linnaeus University, Växjö